

**WCSR**  
600 KC

**THE SMITH COLLEGE RADIO STATION**  
10½ Prospect Street  
NORTHAMPTON, MASS.  
Telephone 2700—Extension 512

November 7, 1952

Federal Bake Shop  
140 Main Street  
Northampton, Massachusetts

Dear Sir:

According to our contract with you for advertising on WCSR, you arranged to have a series of spot announcements for each week that you were featuring a one-cent cookie sale. This amounts to a total of seven weeks, from November to May, making a total of \$105.

Would you prefer to be individually billed for each weeks' series of announcements, as I am doing now, or do you prefer being billed for the total of \$105 at the end of the year?

Yours truly,

*Marianne Mosbacher*

Marianne Mosbacher  
Business Manager  
Station WCSR

Please bill individually for each weeks series and please call me at the end of each month so you may know what week of the month cookie week will be.

Phone # is 1750

*Yours truly,  
Charles L. Cetto  
mgr.*

MEMBER OF THE PIONEER BROADCASTING SYSTEM

other done on the following 11/11/18  
box at 7:00 AM mostly had simple  
tubercles and a few of the 13 were very  
thin and others were not to be seen.

Box 11/11/18 11:00 AM